



JEDDAH TO BECOME A WORLD CLASS CITY

The Municipality of Jeddah and the Jeddah Chamber of Commerce and Industry (JCCI) has signed an agreement to realize the strategic vision of making Jeddah a world-class city. Jeddah Mayor Adel Fakieh and JCCI Chairman Muhammad Al-Fadhil signed the Memorandum of Understanding (MOU) on October 2009.

The MOU aims to strengthen the relations between JCCI and the Municipality of Jeddah to improve services required for the city's development plans and investment projects. Among the salient points in the MOU are the following:

- enhancement of Jeddah's facilities by building new roads and utility services to meet the requirements of the city's growing population ;
- recognition of the role of the private sector in the economic, social and construction projects for the Makkah province in general and Jeddah in particular ;
- development of a framework for the participation of businessmen in implementing small non-profitable projects for the benefit of the society ; and,
- protection of the city's environment and eradication of pollution.

Chairman Al-Fadhil said that the agreement would contribute in making Jeddah an international city, hosting major forums and events. He further stated that "the city plans to attract more people for education, tourism, employment, residence, and entertainment in an atmosphere of exuberance and security and will remain the focal point for pilgrims and visitors to Islam's two most sacred mosques."